

# Media Release



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## FOR IMMEDIATE RELEASE:

### To the Editor:

## Gotham Bank of New York: The Lifeblood of the Community

**March 2011:** Gotham Bank of New York, New York is proud to be recognized as a 5-Star Superior Bank by **BAUERFINANCIAL, Inc., Coral Gables, Florida**, the nation's bank rating firm. Earning this highest 5-Star rating for strength and stability, Mr. Laurence R. Marchini, CEO, and the entire team at Gotham Bank of New York have proven their commitment to their customers. To earn Bauer's 5-Star Superior rating, Gotham Bank of New York must excel in areas of capital adequacy, delinquent loan levels and profitability to name just a few. The fact that it has done so for 85 consecutive quarters puts Gotham Bank of New York in an even more elite group of "Sustained Superiority Banks". Only 5% of the nation's banks can claim this distinction.

Gotham Bank of New York was established in 1980 and has been serving the banking needs of its neighbors and friends for 31 years. It operates through conveniently located offices on Broadway in New York City and can be found on the internet at [www.gothambankny.com](http://www.gothambankny.com).

According to Karen L. Dorway, president of the research firm, "community banks, like Gotham Bank of New York, tend to know their customers, the local business community, when to grant a loan... and when not to grant one. What many people don't realize is that community banks actually have better balance sheets than their larger counterparts. Their capital ratios and nonperforming asset ratios are typically much more impressive than larger institutions. These are not the banks that threaten our economic well-being. On the contrary, they are the lifeblood of it."

Gotham Bank of New York: "Your 5-Star Community Bank."

BAUERFINANCIAL, Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain star-ratings by visiting [www.bauerfinancial.com](http://www.bauerfinancial.com).

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